



Gown Giveaway Sponsorship Opportunities

Event Title Sponsor - \$10,000

- Company name appears in the title of the event
- Company logo included on all pre-event and event-day collateral
- Company logo included on all event-day signage
- Company recognized in speaking program
- Company logo included in any event day ad-buys
- Company logo and website link on event section of Princess & the Prom website. Website link included on Facebook and Twitter pages
- Company mentioned in pre-event press releases, calendar listings, and post-event press releases
- Opportunity for Company employees and management to volunteer at the event
- Company Information/Coupons Opportunities at the Event or in Goody Bags

Event Presenting Sponsors - \$5,000

- Company logo included on all event-day collateral
- Company logo included on all event signage
- Company recognized in speaking program
- Company mentioned post-event press releases
- Company logo and website link on event section of the Princess & the Prom website
- Opportunity for Company employees and management to volunteer at the event

Event Secondary Sponsors - \$2,500

- Company name mentioned on all event-day collateral
- Company name mentioned on all event-day signage
- Company recognized in speaking program
- Company name and website link on event section of the Princess & the Prom Website

Dressing Room Sponsors - \$500

- Company name mentioned on all event-day collateral
- Company name mentioned on all event-day signage
- Company recognized in speaking program
- Company name and website link on event section of the Princess & the Prom Website

Additional Opportunities – \$250

- Registration Table Sponsor
- Personal Shopper Sponsor
- Goody Bag Sponsor