



Helping every girl feel like a...

Princess!

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WHO: **Princess & the Prom**, is a nonprofit organization that collects donated prom dresses and gives them FREE to area high school girls in need at the Annual Gown Giveaway Event. Best Cleaners generously collects and cleans all dresses with their eco-friendly GreenEarth method.

WHAT: **The 2011 Gown Giveaway! Free Prom Dresses and accessories**
All Connecticut area high school girls are welcome to attend the Gown Giveaway to try on and choose one special gown for prom. There will be over 2,000 dresses to choose from. All attendees *must pre-register in order to get a free ticket* to the Gown Giveaway (details on website). A valid high school ID is also needed. Each registrant is allowed to bring one female guest to help her shop. All participants are eligible for the Princess for a Day drawing, which includes a pair of prom tickets, certificates for hair, make-up, and more! For further information please contact: Cheryle Podgorski at 860.653.0227 or info@PrincessAndTheProm.org

WHEN: **Friday, March 25th – 3pm to 9pm**
Saturday, March 26th – 9am to 5pm
Sunday, March 28th – 10 am to 4pm.

WHERE: Hilton Garden Inn
Day Hill Road, Windsor, CT

MEDIA OPS: **Gown Giveaway Setup:** Thursday, March 24th - 12pm to 8pm
Hilton Garden Inn, Windsor

Gown Giveaway Event: See times dates and times above under “When”